

2010 NSO Conference is a great success

Marc Mullen – Communications Intern

Leaders in all 17 Canada Summer Games sports came together April 6th to discuss the strengths, weaknesses, and opportunities of the most recent summer Games which took place in Prince Edward Island in August of 2009.

The 2010 NSO conference was the first of its kind since 2005 and was highly anticipated by the Canada Games Council.

“The point of the conference is to get feedback on how individual sports felt their event was run in the past and how the Canada Games Council can improve these problems before the upcoming 2013 Canada Summer Games which will be held in Sherbrook, Quebec,” said Sue Hylland, President and CEO, Canada Games Council

The morning session included an update on the numbers behind the 2009 Canada Games as far as participation, teams, coaching, attendance, audience, and interest. This was followed up by a quick interactive session where different sports got to voice some of their gratitude and concerns regarding their event and involvement in several areas of the Games.

The afternoon session gave the leaders a chance to meet the newly appointed Director General of the 2013 Canada Summer Games, Luc Fournier.

Mr. Fournier presented his ideas on where everything will be played and hosted during the 2013 Games which will be concentrated around the athlete’s village at Bishops University. He expressed his interest and excitement for the Games and looks forward to this challenge.

After the 2013 presentation, there was a breakout session where the room divided into two sections. This was to allow all of the sports a chance to voice their opinion in a more in-depth conversation about the 2009 Summer Games.

The first break-out group was a “sport technical” grouping where the focus included venue/ equipment requirements, technical packages, age categories, and dispute resolution.

The second topic focused on “communications” talking about SIO reports, media information guides, media relations, photography, opportunities to further promote the Canada Games and timelines for future involvement.

Overall the day was very informative for the Canada Games Council and Luc Fournier in particular as the conference will allow him to emphasize strengths, improve weaknesses and look to explore new opportunities in the future as he gets ready to host another successful Summer Games for the athletes at the 2013 Canada Summer Games in Sherbrook, Quebec.