

New Staffers Join Canada Games Council

OTTAWA – The Canada Games Council (CGC) welcomes three new staff members to the ever-growing family that is the Canada Games. Aaron Bruce, André Cormier and Kim Russell join the CGC to help continue the growth and expansion of the Canada Games Movement.

Bruce comes to the CGC in the role of Sports and Games Coordinator with the responsibilities of providing support in the areas of sport development and the Council's transfer of knowledge program. He will be taking the lead in the areas of volunteers, registration and accreditation, security, telecommunications, results, and timing and scoring with a shared lead in sports operations within the implementation of the Council's transfer of knowledge and work with the Host Societies.

The St. Thomas, Ontario native spent the last two and half years as the High Performance Coordinator for Squash Canada. He fulfilled the duties of managing the national teams, international championships and team selection in an administrative role. He has a bachelor degree in Kinesiology from the University of Waterloo and an MA in Sports Administration from the University of Ottawa.

Cormier, a Moncton, New Brunswick native is the new Communications Coordinator where he is responsible to provide support in the coordination and implementation of the CGC's internal and external communications initiatives to stakeholders and audiences. This will include assisting in planning, implementing and evaluating communications strategies, providing communications support for marketing and sponsorship and fundraising initiatives and coordinating media relations programs.

He joins the CGC from Baseball Canada where he was the Manager of Media and Public Relations since January 2007. His duties included managing the communications policy and acting as the point of contact for media in regards to the national teams, staff and executives.

Career highlights include serving as the Media and PR contact for Team Canada at the 2007 Baseball World Cup in Taiwan, the 2008 World Junior Baseball Championship in Edmonton, Alberta; the 2009 World Baseball Classic in Toronto, Ontario and the 2009 Baseball World Cup in Europe.

Cormier is a graduate of St. Thomas University in Fredericton, New Brunswick with a bachelor degree in journalism.

Russell will fulfill the Administrative/Information Coordinator position and takes over for Helen McAuley, who filled the role for two and a half years.

Russell comes aboard the CGC after spending the last two years working with the Vancouver Organizing Committee (VANOC) for the 2010 Olympic Winter Games, tackling the role of Advance Coordinator for the Torch Relay.

The Ottawa, Ontario native graduated from Laurentian University with a degree in Sport Administration. Russell splits her time between the Council and Canoe/Kayak Canada where she also fills an administrative role.