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Letter from Michelle Carinci, President and CEO of Atlantic Lottery

Last week, I joined Premier Robert Ghiz, Canada Games representatives and PEI's first female Olympic athlete, Anna Stammberger to announce ALC's sponsorship of the 2009 Canada Games at the CDPEC.

At that time, we committed to provide up to \$1.1 million in sponsorship including direct support for the 2009 Canada Games, Volunteer Services sponsorship and support for Team Atlantic. ALC will also provide sports bags to each Team Atlantic athlete.

Thanks to the efforts of our stellar ALC team, it was a very successful event and you will hear more about our involvement in the 2009 Canada Games in the weeks and months ahead. I may even encourage you to step up to the plate to volunteer.

After all, that's what we're about at ALC. We have a tradition of supporting sport, community and volunteerism across the region. And we're proud to continue that tradition with the 2009 Canada Games.

Thank you to those of you who were able to attend our reception on September 2 and our news conference on September 3. We appreciate your support.

For more information on the 2009 Canada Games, go to: www.2009canadagames.ca. For more information on Atlantic Lottery, go to: www.alc.ca or <http://www.alc.ca/English/AboutALC/MediaRoom/CorporateReleases/Article.aspx?id=1747&categoryId=1000> to access the news release.

Michelle Carinci