



## Media Release

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For more Information Contact: Dana Brown  
Communications Coordinator  
Canada Games Council  
Tel: (613) 295 7160 ext. 2708  
E-mail: [dbrown@canadagames.ca](mailto:dbrown@canadagames.ca)

### The Canada Games Announce KIMIK iT as Long-term National and Games Partner

**(November 2, 2011) Ottawa, ON** – The Canada Games Council (CGC) and KIMIK iT announced today an eight-year partnership leading through the 2019 Canada Winter Games.

“The Canada Games Council welcomes KIMIK iT, a previous Games supplier as a new long-term National partner of the Canada Games movement,” said Tom Quinn, Chairman, Canada Games Council. “Thanks to KIMIK iT, our Canada Games Host Societies will be managing the logistics of the Games with the expertise of KIMIK iT behind them.”

KIMIK iT, known internationally for their experience in providing complete software solutions handling all logistic and infrastructure in connection with large multi-sport events, will become a National and Games Partner to the CGC and will provide Host Societies with the strongest set of comprehensive IT services through their GEMS.pro software. The value of products and services being provided to the Canada Games until the conclusion of the 2019 Canada Winter Games will be more than \$800,000.

“We are excited and privileged to be partnered with the Canada Games Council as we strive together to define and shape the unique Canadian sport landscape through proven Technologies” said KIMIK iT CEO, Ian Wennerfeldt.

KIMIK iT, who have provided IT services at major international games including the 2007, 2009, and 2011 Canada Games, 2002, 2004, 2006, 2008, and 2010 Arctic Winter Games, and the 2004 Blå Sommer Games, will work with the CGC to produce a seamless games and event management system capable of tracking participant, officials, volunteer, guest, accreditation, accommodation, medical, scheduling, and results data. The upcoming 2013 Canada Summer Games in Sherbrooke will see 4,200 athletes come to compete for honours in 20 disciplines on 20 different sites.

This announcement comes at an important time when the CGC and the upcoming Sherbrooke 2013 Canada Summer Games and the 2015 Canada Winter Games in Price George are celebrating individual Games partners, but also leveraging sponsorships longer-term and building multiple-Games partnerships.

**About KIMIK iT**

Established in 1998, KIMIK iT is one of Greenland's leading IT companies providing mission critical administrative and logistical software systems for government, local authorities, and the private sector in Greenland, Denmark, and Canada. Formed and owned by a core team of highly specialized technicians and consultants who have been working together for over 20 years, KIMIK iT is committed to the advancement of amateur and professional multi-sport events through the continual evolution of GEMS.pro (Games and Event Management Systems). For more information on KIMIK iT and the GEMS.pro event hosting solution, please visit [www.GEMS.pro](http://www.GEMS.pro)

**About the Canada Games**

The Canada Games are Canada's largest multi-sport Games with 36 sports represented. Held once every two years, alternating between winter and summer Games, the Canada Games represent the highest level of national competition for up and coming Provincial and Territorial athletes. The Games have been hosted in every province at least once since their inception in Quebec City during Canada's Centennial in 1967. The Games are proud of their contribution to Canada's sport development system in addition to their lasting legacy of sport facilities, community pride and national unity.

The organization of the Canada Games is made possible thanks to the contribution and support of the Government of Canada, provincial/territory governments, the Host Societies, host municipalities and the Canada Games Council.

The 2013 Canada Summer Games will take place in August of 2013 in Sherbrooke Quebec while Prince George BC will host the Canada Winter Games in February 2015.