



2017 Canada Summer Games welcome a new sponsor

Sponsorship enhances support of sailing and triathlon competitions

WINNIPEG (March 2, 2017) The 2017 Canada Summer Games Host Society and Co-Hosts today welcomed local agriculture and power sports dealer Enns Brothers Ltd. as the Official Equipment Supplier.

“I’m very pleased to welcome Enns Brothers to our growing family of sponsors,” said Jeff Hnatiuk, President and CEO, 2017 Canada Summer Games. “We are proud to be associated with a made-in-Manitoba success story that has for 60 years provided Winnipeggers and our rural neighbours with the very best possible customer experience.”

In addition to their role as the Presenting Sponsor of the Triathlon and Sailing events Enns Brothers will supply the 2017 Canada Summer Games with Defender all-terrain vehicles for use at all venues and boating equipment for use at the sailing venue in Gimli.

“We are very proud to be the Official Equipment Supplier for the 2017 Canada Summer Games,” said Enns Brothers President and CEO, Ray Bouchard. “For years, our dedicated employees have helped Manitobans get the best out of our beautiful summers with the highest quality marine and outdoor powersports equipment. Enns Brothers is honored to be able to provide this equipment to support the organizers and athletes as they work toward making this event a great success.”

Enns Brothers’ history in Manitoba dates to 1956. It is one of the largest chain of John Deere dealerships in Canada and one of the largest agricultural dealerships in Manitoba. The company also sells recreation products including boats, motors and RVs.

Each Defender features a box bed, similar in function to a pickup truck. They are easy to use, hardworking, reliable, and the perfect support for all of the Games-wide outdoor sporting venues. The watercraft will be used for operational support as well as safety boats and officials’ boats in Gimli.

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About the 2017 Canada Summer Games:

Winnipeg, Manitoba will host the Canada Summer Games July 28 – August 13, 2017. Featuring 16 sports, over 250 events and a major cultural festival, the 2017 Canada Games will welcome over 4,000 athletes and coaches and more than 20,000 visitors. Celebrating the Games’ 50th anniversary and Canada’s 150th birthday, the Canada Games are this country’s largest multisport event for young athletes. They will leave a lasting legacy of new and enhanced sport facilities, volunteer and leadership development that will benefit athletes and the broader community for years to come. This event has been made possible in part by the Government of Canada, Province of Manitoba and City of Winnipeg. canadagames.ca/2017



About the Co-Hosts:

The 2017 Canada Summer Games Host Society acknowledges and welcomes our official Co-Hosts, the First Nation communities of Treaty No.1, Treaty No.3, and the Manitoba Metis Federation (MMF) whose traditional lands and waters the 2017 Games will be held upon. As we celebrate the 50th Anniversary of the Canada Games and the 150th anniversary of Confederation, the Host Society also recognizes the thousands of years the First Nations communities have called this territory home and the hundreds of years it has been the home of the Metis peoples.

The Host Society and Co-Hosts respectively thank Turtle Lodge and the many Elders and Grandmothers that have provided the Games with cultural guidance and teachings that will make the 2017 Canada Summer Games one of the most inclusive in its 50 year history.

About Enns Brothers Ltd.

Enns Brothers is a local Manitoba success story with over 350 employees in 9 locations in Manitoba. Selling and servicing John Deere agricultural and turf equipment as well as BRP recreational products, the dedicated team of professionals work hard everyday to build on our reputation for quality products and service excellence. The company has been in business for over 60 years, locally owned and committed to the communities it serves. For more information visit ennsbros.com

For more information, or to arrange interviews/media availability, please contact:

Sarah Tone
Manager, Communications
2017 Canada Summer Games
Office: 204-594-4242
Mobile: 204-290-7630
stone@2017canadagames.ca

Lisa-Marie Buccini
Divisional Marketing Manager, Turf & Recreation
Enns Brothers
Office: 204-475-3667 ext. 89712
Mobile: 204-291-3579
LBuccini@ennsbros.com