



## 2017 Canada Summer Games Torch Unveiled

*Torch Relay torch unveiled as Manitoba Hydro, Exchange Income Corporation, and Pure Protein announce support for the 2017 Games*

WINNIPEG (October 5, 2016) - The 2017 Canada Summer Games Host Society is pleased to announce several new sponsors, including Official Sponsor Manitoba Hydro. The Manitoba Hydro Torch Relay will journey through Manitoba in Summer 2017, making a number of stops at local community celebrations.

“Manitoba Hydro is pleased to again participate in this great event,” Manitoba Hydro President and CEO Kelvin Shepherd said. “The Manitoba Hydro Torch Relay lit the way twenty years ago to the 1997 Canada Summer Games held in Brandon that summer. Twenty-four communities hosted Hydro’s sponsored torch run over a three-month period, often including local events such as fairs and parades.

“It is an honour that the Canada Summer Games are returning to Manitoba in 2017. We hope to see even more Manitobans involved in the torch relay next summer leading up to the Games in Winnipeg. The Manitoba Hydro Torch Relay is an opportunity for all of us to get involved and feel the power of the Games.”

The Roly McLaren Canada Games Torch is used to commence each Canada Games Torch Relay and must be used to ignite the official Games Flame during the Opening Ceremonies. The torch stands as an appropriate symbol for every Province and Territory coming together to compete, and for the Canada Games’ continued tradition of Inspiring Dreams and Building Champions across our country.

Jeff Hnatiuk, President and CEO of the 2017 Canada Summer Games Host Society announced Official Supporters, Exchange Income Corporation, and Pure Protein. Exchange Income Corporation is the Presenting Sponsor of softball and Pure Protein is the official protein bar sponsor and the Presenting Sponsor of indoor volleyball.

“It is with the tremendous support of the corporate community that we will be able to provide incredible Games experiences, like the Manitoba Hydro Torch Relay for our participants and visitors,” said Hnatiuk “We are fortunate to welcome three new sponsors today to assist us in delivering an exceptional Canada Games that puts athletes first, strengthens and showcases our communities, and invites the nation to celebrate 50 years of the Canada Games.”

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### About the 2017 Canada Summer Games:

Winnipeg, Manitoba will host the Canada Summer Games July 28 – August 13, 2017. Featuring 16 sports, over 250 events and a major cultural festival, the 2017 Canada Games will welcome over 4,000 athletes and coaches and more than 20,000 visitors. Celebrating the Games’ 50th anniversary and Canada’s 150th birthday, the Canada Games are this country’s largest multi-sport event for young athletes. They will leave a lasting legacy of

new and enhanced sport facilities, volunteer and leadership development that will benefit athletes and the broader community for years to come.

**About Manitoba Hydro:**

Manitoba Hydro is a Crown Corporation and the province's major energy utility. Our business success is linked to the economic and social vibrancy of the communities in which we operate. We are committed to supporting events and activities that make Manitoba a better place to live, work, and visit. <https://www.hydro.mb.ca/>

**About Exchange Income Corporation:**

The Company is a diversified, acquisition-oriented corporation focused on opportunities in two sectors: aviation services and equipment, and manufacturing. The business plan of the Company is to invest in profitable, well-established companies with strong cash flows operating in niche markets.

<http://www.exchangeincomecorp.ca/>

**About Pure Protein:**

Pure Protein® makes it easy to give your body what it needs. Our goal is to provide you with great tasting, convenient protein products, giving you the strength to achieve your goals. Pure Protein is manufactured and distributed by NBTY whose Canadian head office is based in Winnipeg and employs over 450 people. Pure Protein is the official protein bar sponsor of the 2017 Canada Summer Games and will keep the athletes on track at Games time. <http://www.pureprotein.com/>

**For more information, or to arrange interviews/media availability, please contact:**

Sarah Tone  
Manager, Communications  
2017 Canada Summer Games  
Office: 204-594-4242  
Mobile: 204-290-7630  
stone@2017canadagames.ca