



## Hello, Bonjour! Bilingual Information Service Announced for 2017 Canada Summer Games

*The Société de la francophonie manitobaine provides telephone service in two official languages*

WINNIPEG (May 31, 2017) – The 2017 Canada Summer Games are pleased to announce that the Société de la francophonie manitobaine (SFM), an Official Supporter, is providing a bilingual public information service for the Games through its 233-ALLÔ Information Centre. The service is currently available 7 days a week, from 9 am to 9 pm until August 15 2017.

“The SFM are providing an important service leading up to the Games and during the two weeks of competition,” said 2017 Canada Summer Games President and CEO Jeff Hnatiuk. “It is reassuring to know visitors, athletes, and spectators will have quick access to all information about the Games by simply picking up the phone. We are grateful to them for their support.”

A toll-free hotline service operated by the SFM, The 233-ALLÔ is prepared to answer all questions related to the 2017 Canada Summer Games - in both English and French. From scheduling and transportation questions to helping plan a day at the Games, 233-ALLÔ operators will find answers to any and all questions the public may ask them.

“The Société de la francophonie manitobaine is pleased to collaborate with the 2017 Canada Summer Games to provide bilingual information services to Games spectators, tourists and the general public through its 233-ALLÔ Information Centre,” said Natalie Gagné, SFM’s Assistant General Manager. “With a wealth of experience as the information centre for Festival du Voyageur, we wish to ensure everyone who participates in the Games in one way or another has easy access to information.”

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### About the 2017 Canada Summer Games:

Winnipeg, Manitoba will host the Canada Summer Games July 28 – August 13, 2017. Featuring 16 sports, over 250 events and a major cultural festival, the 2017 Canada Games will welcome over 4,000 athletes and coaches and more than 20,000 visitors. Celebrating the Games’ 50th anniversary and acknowledging Canada’s 150th anniversary, the Canada Games are this country’s largest multisport event for young athletes. They will leave a lasting legacy of new and enhanced sport facilities, volunteer and leadership development that will benefit athletes and the broader community for years to come.

This event has been made possible in part by the Government of Canada, Province of Manitoba and City of Winnipeg. [canadagames.ca/2017](http://canadagames.ca/2017)

### About the Co-Hosts:

The 2017 Canada Summer Games Host Society acknowledges and welcomes our official Co-Hosts, the First Nation communities of Treaty No.1, Treaty No.3, and the Manitoba Metis Federation (MMF) whose traditional lands and waters the 2017 Games will be held upon. As we celebrate the 50th Anniversary of the Canada Games and acknowledge the 150th anniversary of Confederation, the Host Society also recognizes the thousands of years the First Nations communities have called this territory home and the hundreds of years it has been the home of the Metis peoples.

The Host Society and Co-Hosts respectively thank Turtle Lodge and the many Elders and Grandmothers that have provided the Games with cultural guidance and teachings that will make the 2017 Canada Summer Games one of the most inclusive in its 50 year history.

### About Société de la francophonie manitobaine (SFM)

The advocate for the Franco-Manitoban community, and as such, looks after the community's well-being and lobbies for full respect of its rights. In close cooperation with its partners, it promotes the community and plans and facilitates the community's overall development. The SFM's Centre 233-ALLÔ information service began as a telephone information line in 1989, a rotary phone "Google". It has since evolved into a complete information centre, providing detailed information on French services in Manitoba and, in partnership with community organizations, large events and festivals. [sfm.mb.ca](http://sfm.mb.ca)

For more information, or to arrange interviews/media availability, please contact:

#### 2017 Canada Summer Games

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