



2017 Canada Summer Games Announce Legacy Partner

Partnership with Manitoba Liquor & Lotteries largest outside of funding parties

WINNIPEG (October 8, 2015) - Today, the 2017 Canada Summer Games Host Society announced its Legacy Partner, Manitoba Liquor & Lotteries. The Crown corporation's contribution of \$1.2 million makes it the 2017 Canada Summer Games' biggest partner outside of the Games' funding parties.

Announced at a breakfast event attended by over 125 business and community leaders, Manitoba Liquor and Lotteries' financial commitment moves the 2017 Host Society significantly closer to its fundraising goal of \$6.5 million. It marks a significant leap forward on the road to the 2017 Games, which will be one of the largest events ever hosted in Winnipeg and will generate an estimated economic impact of \$153 million.

"We're extremely pleased to have Manitoba Liquor & Lotteries on board as our Legacy Partner," said Jeff Hnatiuk, President and CEO of the 2017 Canada Summer Games Host Society. "Their ongoing support of youth sport programs in our city and province, and in particular of the 2017 Canada Summer Games, shows a remarkable commitment to helping athletes reach their fullest potential."

"As a former athlete and now Minister responsible for Liquor and Lotteries, I am so pleased to be able to make this commitment today to the 2017 Canada Summer Games," said Ron Lemieux, Minister for Tourism, Culture, Heritage, Sport and Consumer Protection. "It's these kinds of investments in our youth and healthy living that create a lasting legacy for families in Manitoba."

Manitoba Liquor & Lotteries' support of the Games will help facilitate the delivery of an exceptional Canada Games experience that puts athletes first, strengthens and showcases our communities, and invites the nation to celebrate 50 years of the Canada Games and 150 years of Confederation.

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About the Canada Games

Winnipeg, Manitoba will host the Canada Summer Games July 28 – August 13, 2017. Featuring 16 sports, over 250 events and a major cultural festival, the 2017 Canada Games will welcome over 4,000 athletes and coaches and more than 20,000 visitors. Celebrating the Games' 50th anniversary and Canada's 150th birthday, the Canada Games are this country's largest multi-sport event for young athletes. They will leave a lasting legacy of new and enhanced sport facilities, volunteer and leadership development that will benefit athletes and the broader community for years to come.

About Manitoba Liquor & Lotteries

Manitoba Liquor & Lotteries is responsible for the distribution and sale of liquor, and for providing gaming and entertainment experiences, in a socially responsible manner in the Province of Manitoba. The Crown corporation operates Manitoba Liquor Marts and Liquor Mart Express stores, Club Regent Casino, McPhillips Station Casino, Video Lotto and PlayNow.com, and also distributes and sells lottery products through a network of lottery ticket retailers. www.mbl.ca

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