



Games Gear Fridays: Rules and Regulations

1. Eligibility:

The 2017 Games Gear Fridays Contest is open to anyone who has purchased or received 2017 Games Gear and who follow the 2017 Canada Summer Games on any of the three following social media platforms:

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)

2. Contest Period:

The Contest begins on Friday, May 5, 2017 and ends on Friday, July 21, 2017, at 3:00 p.m. CST

3. How to enter:

- Snap a photo that features 2017 Canada Summer Games Gear
- Follow the 2017 Canada Summer Games on Facebook, Twitter or Instagram.
- Follow the online instructions to upload your photo to Facebook, Twitter or Instagram; and tag your photo with the hashtag #GearUp.
- Photos must be uploaded in accordance with the [Facebook](#) / [Twitter](#) / [Instagram](#) / Terms of Use.

Each uploaded photo will be counted as one “Entry” and is subject to the requirements outlined below. All Entries must be complete and received before the end of the Entry Period to be eligible for the monthly prize drawing. One photo entry can be shared by multiple entrants as long as the original photo is posted by their account and not as a retweet/repost/share.

4. Entry Requirements: ANY ENTRY DEEMED INAPPROPRIATE OR UNSUITABLE, IN 2017 Games’ SOLE DISCRETION, WILL BE DISQUALIFIED.

- Entries must be posted by the owner of that entry (no reposts)
- Entries must be tagged with #GearUp
- Entries must feature official 2017 Canada Summer Games Gear



- Entrant must be following the 2017 Canada Summer Games on the platform used to submit entry
- Entrant may be, but is not required to be, depicted in the Entry photo
- Entries must not contain material that is inappropriate, indecent, contain profanity, nudity, sexual content; hateful content of any kind; content that promotes violence or harm to another living creature; or any other offensive content (as determined by 2017 Games' in its sole discretion)
- Entries must not contain material that promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing) or promotes any activities that may appear unsafe or dangerous
- Entries must be in keeping with the 2017 Games' image and not contain any material that could reflect negatively on the name, reputation, or goodwill of the 2017 Games, its subsidiaries or affiliates
- Entries must not violate or encourage the violation of any law, rule or regulation

5. Winning Photo Selection and Notification:

ALL eligible entries will be put into a random draw

There will be a total of three prize draws. The draws will take place on the following dates:

- **Friday, May 26, 2017**
- **Friday, June 23, 2017**
- **Friday, July 21, 2017**

Winners will be notified by the 2017 Canada Games team via direct message on the platform used to enter the contest and will be given instructions on how to contact The 2017 Games through email or phone to claim their prize. If the winner does not contact the 2017 Canada Games team within a week of being notified, the prize will be forfeited.

6. Exclusions

Although encouraged to participate, members of the 2017 Canada Summer Games Board of Directors, Co-Hosts and representatives and employees of the 2017 Canada Summer Games Host Society will not be entered into the monthly draw to win one of three Via Rail promotional travel credits.

7. Prizes:

- A total of three prizes will be awarded during the Contest period. Each winner will receive one prize package.
- Prize packages include a \$2,000 Via Rail travel voucher with departure from Winnipeg.