



## Design the 2017 Canada Summer Games medals

*Recognized artists and graphic designers invited to submit qualifications for medal design commission*

WINNIPEG (October 5, 2016) The 2017 Canada Summer Games Host Society and official Co-Hosts, Treaty No. 1, Treaty No. 3 and the Manitoba Metis Federation, invite recognized artists or graphic designers to submit their qualifications to be selected to design the front side of the Games medals. The medals are the highest achievement for all participants involved in the Canada Games. Approximately 1,800 medals will be presented between July 28 and August 13, 2017 to successful competitors during the 2017 Games.

“The medal design commission is one of the many ways we’re engaging our community to help deliver an exceptional experience for the participants and visitors of the 2017 Canada Summer Games,” said Jeff Hnatiuk, 2017 Canada Summer Games President and CEO. “Someone in our community will have the opportunity to leave an incredible legacy with the athletes who are awarded medals during the Games.”

Teck, Canada’s largest diversified resource company and the exclusive metals supplier for the Canada Games, is providing the metal for every gold, silver and bronze medal for the 2017 Canada Summer Games.

“This is a tremendous opportunity for Métis artists to express their creativity and be recognized for their creative innovation on a national scale should they submit a successful design,” said Mona Buors, Associate Minister of Heritage, Culture, Sports & Youth for the Manitoba Metis Federation. “I encourage all interested artists - Métis, Aboriginal, and non-Aboriginal - to submit medal design ideas, and potentially become an influential part of the history and celebrations for the Canada Summer Games’ 50th anniversary and our country’s 150th birthday.”

The chosen designer will receive the following:

- An honorarium of \$2,500
- 4% royalties on any merchandise that incorporates the medal design
- An honorary set of medals
- Two (2) VIP accreditations during the 2017 Canada Summer Games
- Participation in the medal design unveil event
- Participation in the first medal ceremony during the 2017 Canada Summer Games

Designing the medals for the 2017 Canada Summer Games will bring local and national exposure to the selected artist or graphic designer and his or her medal design, leaving a lasting legacy in the community and with the athletes.

“The opportunity to design the 2017 Canada Summer Games medals will ignite the creative spirit to celebrate everything the Games represent: youth, sport, culture and community. Standing on the podium and being awarded a medal is among the highest achievements for athletes. What an exciting way for local artists to get involved in these Games: sharing in that medal-winning experience with the athletes who’ll compete in

Canada's largest domestic multi-sport event next summer," said the Honourable Carla Qualtrough, Minister of Sport and Persons with Disabilities.

"The medals are an important tribute to the achievements at the Games and will inspire the athlete's memories of Manitoba for many years to come," said Manitoba Sport, Culture and Heritage Minister Rochelle Squires. "We're proud to host these Games and to share this very exciting opportunity with the people in our communities."

"The excitement of hosting the Canada Summer Games next year is already building in our city," said Mayor Brian Bowman. "Winnipeg is known for its celebration of arts, community and culture and I look forward to seeing the talent and creativity of our people manifest into the design of the Canada Summer Games medals."

"Designing the Canada Games medals is a rare and coveted opportunity and we are fortunate to have such amazing talent in our community," said Alyssa Reid, 2017 Canada Summer Games volunteer. "As a Games alumna I know how much these youth want to take home a medal, and this is a great opportunity for me to be involved and to give back to an event I have such fond memories of."

Applicants must meet one of the following:

- Reside in Treaty No. 1 traditional territory
- Reside in Treaty No. 3 traditional territory
- Reside in the province of Manitoba
- Reside in Kenora, Ontario
- Member of the Manitoba Metis Federation
- Identify as Inuit and reside within the province of Manitoba and/or Kenora, Ontario.

Submission forms, requirements, and complete terms and conditions can be found online at [canadagames.ca/2017](http://canadagames.ca/2017). Qualifications must be submitted online at [canadagames.ca/2017](http://canadagames.ca/2017) The application process closes Thursday, November 3, 2016 at 11:59PM CST.

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#### **About the 2017 Canada Summer Games:**

Winnipeg, Manitoba will host the Canada Summer Games July 28 – August 13, 2017. Featuring 16 sports, over 250 events and a major cultural festival, the 2017 Canada Games will welcome over 4,000 athletes and coaches and more than 20,000 visitors. Celebrating the Games' 50th anniversary and Canada's 150th birthday, the Canada Games are this country's largest multi-sport event for young athletes. They will leave a lasting legacy of new and enhanced sport facilities, volunteer and leadership development that will benefit athletes and the broader community for years to come.

**For more information, or to arrange interviews/media availability, please contact:**

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